# A contemporary policy for a hybrid entertainment venue

**Business Type** Escape Room

Our client is the founder of a dynamic escape room venue that's anything but typical. Alongside delivering immersive puzzles and themed adventures, they regularly host comedy nights, sell alcohol on-site, and stage magic shows - often aimed at family audiences and children. The combination makes for a unique experience, but also a complicated insurance challenge.

**The Challenge**
Most insurers were happy to cover the escape room or the live entertainment - but not both. The result? Our client was being told they'd need **two separate policies** to operate legally and safely. That meant **double the admin**, **increased cost**, and the risk of **gaps in cover** if certain activities didn't fit neatly into one category or the other.

On top of that, there were specialist needs like cover for the **sale of alcohol** and **loss of licence**, which many generalist policies failed to account for altogether.

**Our Solution**
We worked closely with specialist underwriters to build a bespoke policy that took everything into account - from immersive escape experiences to children's magic shows and late-night stand-up comedy.

This single, consolidated policy delivered:

- **Comprehensive cover** for all current and future activities
- **Cost savings** compared to splitting policies across providers
- **Added protection** for venue-specific risks like **loss of licence**
- **Simplified admin** with just one point of contact and renewal

With this tailored approach, our client was free to keep pushing creative boundaries - confident that their insurance had caught up with their vision.